duku®
solutions...evolved

about us

do business your way

The Duku Dynamo solution has been developed for companies like yours that desire to improve efficiencies and streamline business processes. Our Web-based solution combines best practices garnered from our decades of experience in the Information and Technology field. The end result is a 21st Century solution with which you can effectively manage, promote and grow your company. The Duku Dynamo solution is more than just a program, it is a solution that removes many of the obstacles that today's companies face and frees you up to focus on running your business. Give us an opportunity to show you what Duku Solutions can do for you and your company. You will be glad you did!
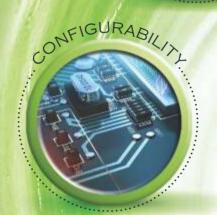
feature set

- Microsoft exchange/gmail integration
- Microsoft technology stack
  (entity framework, mvc, sql server)
- Comprehensive calendaring feature
- Access from anywhere on any device
  (smartphone, tablet, mac or pc)
- Dynamic real time reporting
- Fully responsive design (HTML5/CSS3)
- Sales & performance dashboards
- Field level configurable features
- Unlimited self-defined security roles
- Task/activity management tools
- Document + electronic file management system

industry experience

- Academia
- Asset Management
- Commercial Construction
- Financial Services
- State and Federal Government Agencies
- Green Energy Installation and Maintenance
- Healthcare
- High-Tech Manufacturing
- IT Management
- Life Insurance
- Non-Profits
- Research and Development Firms

USABILITY

CONFIGURABILITY

CRM + MARKETING

REPORTING + DASHBOARDS

SECURITY

ENTERPRISE GRADE

Web Based Business Solution

Configurable and Scalable

Do Business Your Way

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Usability
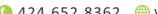
The Duku Dynamo solution is built on the latest technology which ensures compatibility across work environments and devices, ease of use for the user and quick adaptation by staff. With a common look-and-feel and straight forward navigation the Duku Dynamo solution is user friendly and easy to use.

1. Utilizes CSS3 styling which allows complete control of the look and feel of user experience

2. Built on a responsive design, the application resizes and styles based on the device accessing

3. Full navigation history stored server side for quickly resuming work from anywhere

4. Maintains a consistent look and feel throughout the application

5. Standard navigation menus and quick links available from anywhere in the application

Configurability

Configurability without customization, has been a fundamental principle of the Duku Dynamo solution. This allows you the customer the ability to mold the application to how you do business. The Duku Dynamo solution is built on a metadata infrastructure. A list of just some of these items that can be configured are:

1. Field titles
2. Help descriptions and messages
3. Default values
4. Required fields
5. Hidden\Visible\Read Only fields
6. Field formats and masks (Telephone, SSN, etc..)
7. Dropdown valid values and reference tables
8. Default page, per user

CRM + Marketing

The Duku Dynamo solution includes a richly featured customer relations management and marketing tool allowing you to qualify, follow-up with and connect with leads as well as build upon the relationships of current customers. The Duku Dynamo solution provides many tools to manage marketing campaigns. Whether the campaign is email, telephony or direct mail, you will deliver the right message to the right person and seamlessly convert them to a sale, all within the Duku Dynamo solution.

1. Ability to integrate with 3rd party email/telephony vendors and track campaigns from one central database

2. Build, send and track emails directly in the application for current customers with the HTML email builder and dynamic report builder

3. Use Duku Dynamo's strong reporting and dashboard capability to ensure your campaigns are being carried out efficiently and effectively

4. Direct Excel/CSV import for onboarding new lead and marketing lists into the Duku Dynamo solution

5. Easily calculate ROI for each campaign to ensure your marketing money is being spent intelligently

Reporting + Dashboards

The Duku Dynamo solution provides easy to use real time dynamic reporting of all data in the system. All report results are displayed in a standard re-sortable, re-filterable grid which can be exported to Excel at the click of a button. Duku Dynamo dashboards save time with tangible, ready-to-explore graphical data summaries and analytics of your most important business information.

1. Design dynamic dashboards for your employees, partners and customers

2. Fully comprehensive searches across the entire database

3. All searches can be easily exported to Excel

4. Fully dynamic report builder for handling more complex reports

5. Dynamic reports allow for counts, sums, grouping and more on any and all available data attributes

6. Automated reports can send emails, send reports, trigger to-dos and much more

7. Crystal Reports engine built-in

Security

The Duku Dynamo security layer is based on the latest and strongest standards available, including 100% compatibility with 128-bit SSL (HTTPS) encryption. This allows secure application access from anywhere on any device. The Duku Dynamo solution supports unlimited security roles, defined by the customer, ranging from Full Access to View Only as well as at the following levels (in combination).

1. Entity Security controls partitioning entire entities in the application by a user or role i.e. Contacts, Leads, Sales

2. Entity Level Access Security controls Add/Edit/Export/Delete/View access for a user or role

3. Record Level Security controls access of an entity down to the actual record level

4. Feature Level Security controls access to different layers by user or role i.e. Calendaring, Reporting and External Integrations

5. Manage automated lockouts, password resets and much more as an admin directly within the Duku Dynamo solution

Enterprise Grade

The Duku Dynamo solution was built on an infrastructure that supports Fortune 500 businesses without sacrificing the speed and agility required by companies of all sizes. Safeguards, checks and balances and a strong auditing ability are some of the strategies which allow for full compliance with any internal or external regulations.

1. 100% audit trail tracks every add/edit/delete and stores a full snapshot of each record affected before, after and the delta

2. System supports unlimited users and roles

3. The Duku Dynamo solution comes with full helpdesk support, free upgrades and continual enhancements

4. Includes .NET Web API for 2-way integration with any compliant system

5. Calendaring System includes built in Microsoft Exchange and Gmail integration

6. The Duku Dynamo solution can be hosted in house, in the cloud or with any 3rd party hosting provider

7. The Duku Dynamo solution was built on the latest Microsoft technology stack, Entity Framework, MVC and SQL Server (also supports Oracle)

Features
Product feature highlights
- Dynamic Real Time Reporting
- Sales & Performance Dashboards
- Microsoft Exchange/Gmail Integration
- Comprehensive Calendering Tool
- 2-way Integration Tool

Web Layer
The "look and feel", responsive design and user interface
- Responsive HTML5/CSS3
- JavaScript/jQuery plug-ins
- AJAX functionality
- Metadata Driven Presentation Layer
- Various Reporting Engines Available

Data Layer
Where and how we store/access your "data" and ensure it is safe
- Microsoft SQL Server
- Oracle
- LINQ to SQL
- ADO.NET
- XML/JSON (communication)

Application Layer
What we use to handle the business end of your solution
- Microsoft C#
- Microsoft MVC (Model-View-Controller)
- Microsoft Entity Framework
- Microsoft .NET
- ASP.NET Web Services

Compatible Devices
Access Dynamo from Any Device with a Browser
- iPad/iPhone
- Smart Phone
- PC/Mac Laptop/Desktop
- TV Desktop Box (Roku, AppleTV, Amazon Fire)
- Game Consoles (xBox, PlayStation, Wii)

For More Information
Please Contact Us at

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